

## Design Consultant

### PUBLISHERS WEEKLY (freelance), May 2011-ongoing

Produce 2-5 features a week plus formatted pages for the title publication, design daily tabloid during trade show week. Prep art, style text, set-up and organize documents for production.

### HEALTHMONITOR (freelance), November 2010-ongoing

Design features, articles and columns for health-based print magazines produced on 12+ medical topics with multiple issues annually.

### AMI MAGAZINES, July 2012-December 2012

Art director for two weekly magazines—*Ami*: focusing on news, and *Ami Living*: a women's magazine incorporation *Whisk*, a food & diet insert. Responsibilities include: art direction, design, art research & editing, color correction & make-ready, PDF creation, and publishing to FTP site.

### HOLMES MAGAZINE (freelance), January 2011-May 2011

Design, art research & assignment, and help to create service text points for DIY-focused print home magazine, produced 10 times a year to support HGTV program of the Mike Holmes brand name.

## Art Director, WOMAN'S DAY

Oversaw day-to-day management of art & photo departments (3-5 people) for national women's service magazine: circulation 4+ million. Worked closely with Creative Director, Editor in Chief and 7 Editorial departments to produce 17 issues per year. Handled art direction of editorial pages (food, decorating & crafts, beauty, fashion, health, celebrity & real people stories, etc.), executed covers and redesigns, created visual and editorial concepts for marketing initiatives, art directed photo shoots & provided on-set styling, reviewed color corrections and page proofs.

**Teamed on: DAM Library** (Digital Asset Management): Collaborated with development team on creation of image library for WD and company-wide use.

**Halloween Celebrations:** Art directed and managed all aspects of newsstand-only SIP. Created type palette and visual concepts for features & columns, supervised and styled photo shoots, collaborated on pacing, and production follow-up.

**WD Favorite Home Plans:** Designed and art directed all edit pages, including cover design, for quarterly, newsstand, home builder magazine.

**womansday.com:** Oversaw & executed initial design/template for online presence.

## Art Editor, GLAMOUR

Responsible for all aspects of art direction & design of features & monthly articles, and redesigned & developed new formats for columns for this high profile, national, women's service magazine focusing on fashion & beauty, lifestyle, health, decorating and food (over 2.5 million circulation).

## Art Director, OVATION

Managed all aspects of art direction (including a redesign) of this monthly magazine devoted to classical music, which included individual program guides for affiliated stations in the 50 states. Supervised photography (including research and celebrity shoots), freelancers, production, color correction, pagination, and budgets.

## Associate Art Director, WORKING WOMAN MAGAZINE

Art directed, designed, assigned photography and illustrations for columns, monthly features and supplements of this ground-breaking magazine focused on managerial women in business. Production follow-through included maintaining styles, reviewing page proofs and color correcting images for issue make-up.



## Working Knowledge

InDesign, Photoshop, Illustrator, Quark, K4, Woodwing; Smart Connection, Dreamweaver, Flash (MAC & PC)

## Clients

WINE SPECTATOR  
Editorial design

LITTLE MISSMATCHED  
Retail fashion catalog

WEIGHT WATCHERS  
Book design

FODOR'S/RANDOM  
HOUSE

Map work revisions in AI

BRONX RIVER  
ART CENTER  
Developed graphic design  
class curriculum.

ADDED RESULTS  
Corporate identity and  
trade catalog design  
for jewelry lines

HELP IS ON  
THE WAY TODAY  
Promotional design

## Volunteer Work

GLBT NATIONAL  
HELPLINE  
Peer counseling

## Education

BROOKLYN COLLEGE  
B. A. Design

PARSONS SCHOOL  
OF DESIGN

FASHION INSTITUTE OF  
TECHNOLOGY

HUNTER  
COLLEGE  
MSW program

## Member Groups

Society of Publication  
Designers  
InDesign Users Group  
Book Publishing  
Professionals  
LinkedIn